



HARBOR ELECTRONIC PUBLISHING
 80 East 11th Street • New York NY 10003 • 212 777 5463 •
 Fax 212 777 5534 • www.HEPdigital.com

**“The first CD-ROM that qualifies for
 the label ‘children’s classic!’”**
 —The Guardian (U.K.)

FOR IMMEDIATE RELEASE
 Contact: Charles Monaco
 212 777 5463 x316 or
 sales@HEPdigital.com

Harbor Electronic Publishing announces the U.S. release of

The Book of Lulu

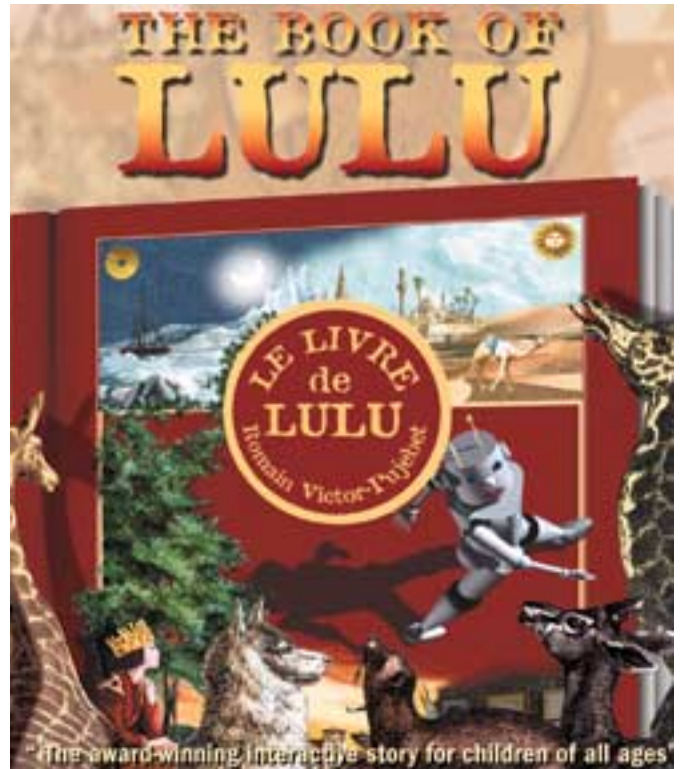
CD-ROM

by Romain Victor-Pujebet

One of the great children’s CD-ROMs of all time, *The Book of Lulu* has sold **HUNDREDS OF THOUSANDS** of copies in Europe and Japan, won **DOZENS** of awards, and captured the imaginations of children **AROUND THE WORLD**. Now this classic of interactive art and fiction is available for the first time in the U.S. in an **UPDATED** English edition!

The story: Once upon a time, in a book, there lived a princess named Lulu. Much like other ten-year-old girls, Lulu’s mischievous nature was matched by an admittedly pretty face. Lulu was extremely rich and pampered. She possessed almost everything imaginable, but she felt very alone. One day, a flying saucer piloted by a robot accidentally crashes into the pages of the book. The robot, Mnemo, reveals his mission to Lulu: to search for a bit of “warmth,” since his kingdom is filled with cold, gloomy robots. The adventure begins when Lulu persuades Mnemo to take her along as a guide on his journey.

Page after page we travel on a fantastic interactive journey from the jungle to the ice—a trip rich in **DISCOVERY** and **EMOTION**. Ink and paper images become **ANIMATED**, creating an **IMAGINATIVE** and **POETIC** adventure that will fascinate your kids—as it has hundreds of thousands the world over.



**“Lulu reaches emotions
 other CDs leave
 untouched.”**

Lulu reaches emotions other CDs leave untouched. There is sentiment here on a scale few English-speaking authors would even dare to attempt. Visually, it is exquisite. It has wonderful haunting music.... But that is not where the magic begins. In fact, *Lulu* is not a book. It is a play on the whole idea of books, the people who live in them, and the deep, yet impossible attachments we form with them — especially as children. There is no “real” *Book of Lulu* (and the author Victor-Pujebet insists there never will be). *Lulu*’s world only exists when the computer is on, and you are separated from it by the thick glass of your monitor screen. You cannot put it into your pocket and imagine you possess it. That is Romain’s whole point: we can never possess the things and people we love.

I think it is the first CD-ROM that qualifies for the label “children’s classic”: it has depths that make age irrelevant; its greatest depths are conceptual and emotional; it is worthy of, and rewards, serious critical attention.

—from a review by Robert Hughes in *The Guardian* (U.K.)

Here are just a few of the many honors *The Book of Lulu* has received:

- Winner, **the Totem Award**, Salon du Jeunesse
- Winner, **Multimedia Festival Award**, French ITC ’96, Education category
- Winner, **I.D. Magazine’s 42nd Annual Design Review**, Interactive Media category
- Winner, **The Multimedia Prize**, SGDL (Société des Gens de Lettres)
- Winner, **The Prize for Best Multimedia Scenario**, SACD (Société des Auteurs, Compositeurs et Dramaturges), and many, many more

The Book of Lulu has been translated into **NINETEEN** languages and is distributed in **TWENTY-FOUR** countries!

See for yourself why *Lulu* has become the **STANDARD** by which all interactive fiction is judged—visit the website at www.Organa.com/lulu.html for video excerpts from the disc, and to learn more!

Regards,

Charles Monaco
Associate Publisher
212 777 5463 x316
sales@hepdigital.com

The Book of Lulu
CD-ROM (Mac/PC compatible) \$19.95
ISBN 0-9669744-6-8